

## **GRAPHIC DESIGN**













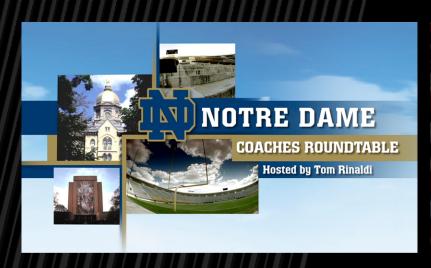


# **GRAPHIC DESIGN**













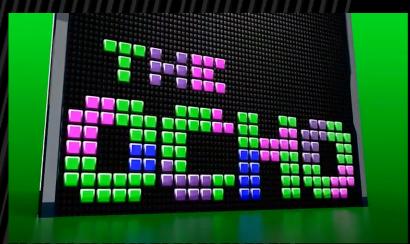


# "THE OCHO" ANIMATION DESIGN















### **WEB DESIGN**





#### **WEB DESIGN**





William Michael Griffin Jr. (born January 28, 1968), known by his stage name Rakim, was the vocal half of golden age hip hop duo Eric B. & Rakim. He is widely regarded as one of the most influential and most skilled MCs of all time. The site will be a dedication to his legacy and talent

Rakim's classic album Paid in Full was named the greatest hip hop album of all time by MTV in 2006, while Rakim himself was ranked #4 on MTV's list of the Greatest MCs of All Time. Steve Huey of Allmusic stated that "Rakim is, for the most part, universally acknowledged as one of the greatest MCs - perhaps the greatest of all time within the hip-hop community." The editors of About.com ranked him #1 on their list of the Top 50 MCs of Our Time (1987–2007). Rakim began his career as the emcee of the rap duo Eric B. & Rakim, who in 2011 were nominated for induction into the Rock and Roll Hall of Fame. In 2012, The Source ranked him #1 on their list of the Top 50 Lyricists of All Time.



ITGM 715 - INTERACTIVE WEB DESIGN

**DESCRIPTION:** The goal of this project was to create an interactive website using the skills we learned in class, including the use of Flash and Dream Weaver software. Our website had to display our knowledge of rollovers, tweening, image manipulation and continuous animation.

"Whoever WAITED T PLAYED IT"



RESEARCH: As a connoisseur of rap music, I consider RAKIM to be one of the most creative rap lyricists to work the microphone in decades. According to statistics, I am not alone. Erick B and Rakim's classic album Paid in Full was named the greatest hip hop album of all time by MTV in 2006, while Rakim himself was ranked #4 on MTV's list of the Greatest MCs of All Time. Steve Huey of Allmusic stated that "Rakim is, for the most part, universally acknowledged as one of the greatest MCs of all time".

#### NARRATIVE

STRATEGY: Rakim's self proclaimed nickname is "The R"... I chose to make this well known fact a focal point in my design. Since the color purple has been known to imply "Royalty", I found it an appropriate color for a website that features the king of Hip Hop. A clean site that uses typography to showcase his talent was my goal.





